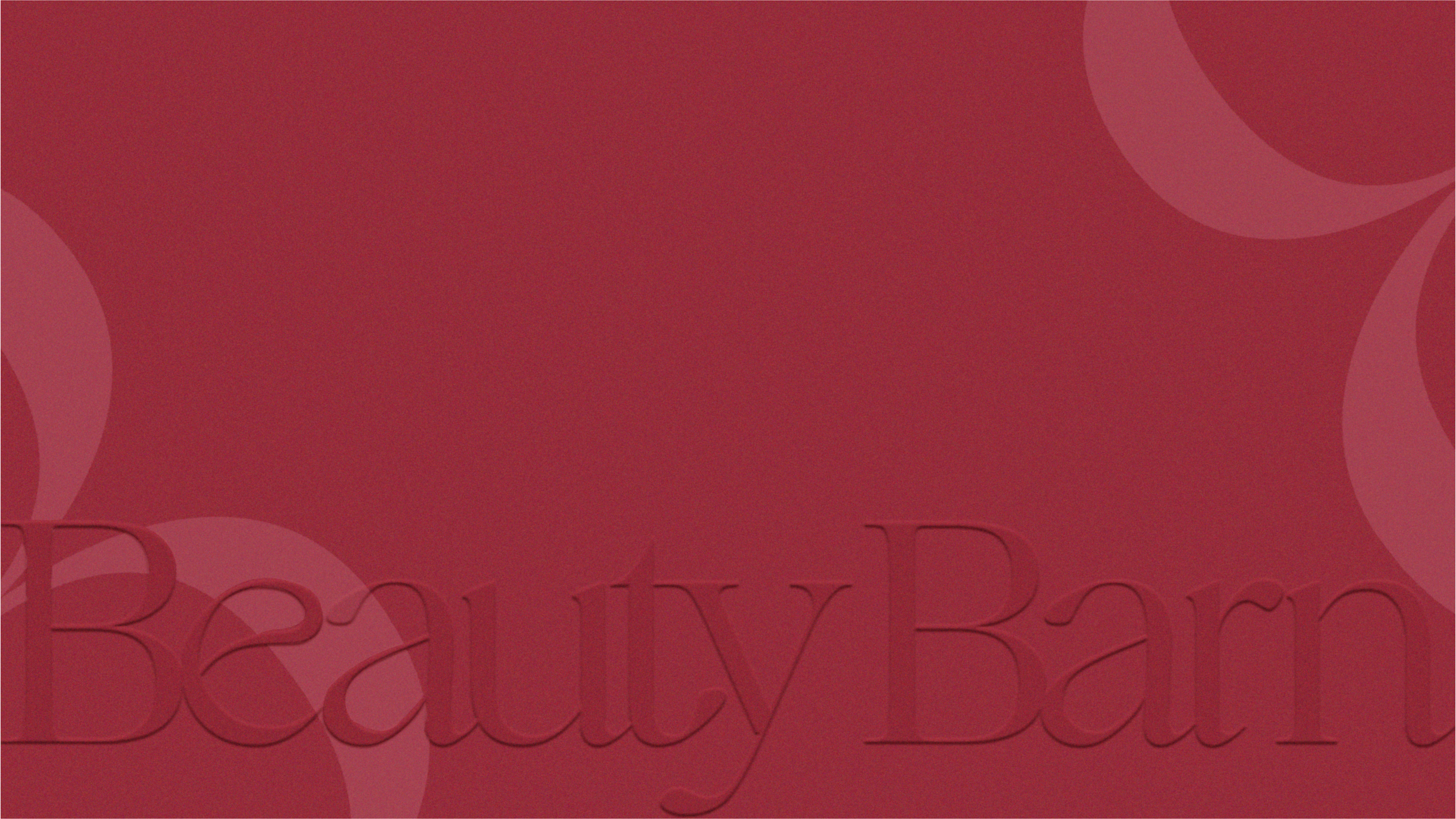

BeautyBarn

About *Beauty Barn*

Welcome to *Beauty Barn* where authentic Korean skincare meets the hearts of Indian beauty lovers who crave effective, gentle, and innovative solutions.

We don't just sell products; we curate magic. Every brand in our collection is trusted by skincare communities worldwide, vetted for quality, and chosen with love.

But here's the truth: Beauty Barn is so much more than beauty. It's a movement. A community of passionate, independent entrepreneurs who lift each other up, celebrate every win, and create something bigger than ourselves. This isn't just business it's belonging.

About Our *Founder*

Our founder, Toina, built Beauty Barn from a deep, unstoppable passion for beauty, health, and wellness. Her mission? To bring you the very best of Asian beauty and help every client achieve radiant, confident skin. And now, you're part of that vision.

We're beyond excited to have you here! You're not just joining an affiliate program you're becoming part of a cult following. A tribe of dreamers, doers, and beauty rebels who believe in the power of authenticity, community, and transformation. Together, we're not just selling skincare, we're changing lives, one glow-up at a time.

Our Curated *Brand Lineup*

Celimax, Dr.Rejuall, House of Dohwa, COSRX, Beauty of Joseon, Axis-Y, Isntree, SKIN1004, Some By Mi, and more.

celimax

Dr.Reju-All

도화가인 HOUSE OF DOHWA

COSRX

조선미녀 BEAUTY OF JOSEON

THANK YOU FARMER

AXIS-Y

Isntree

SKIN1004

SOME BY MI

I'm from

dear, klairs

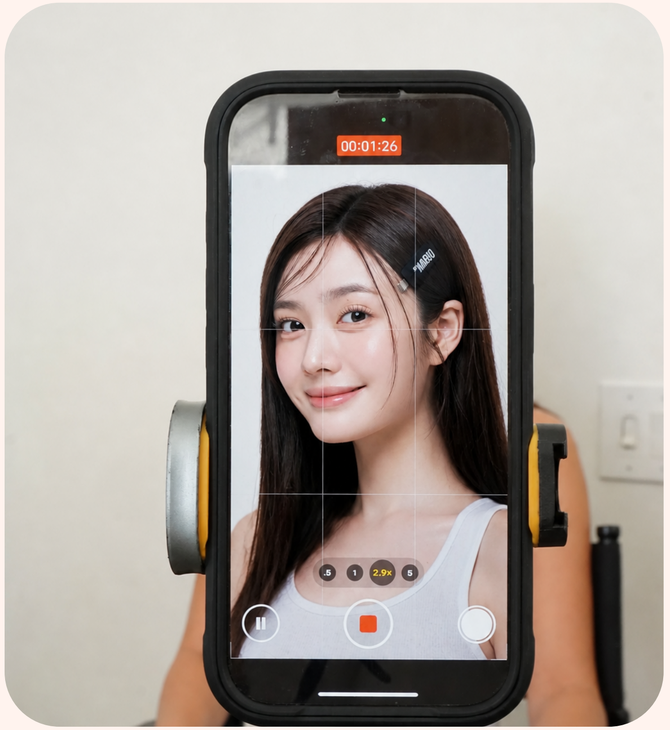
Why Customers Trust *Beauty Barn*

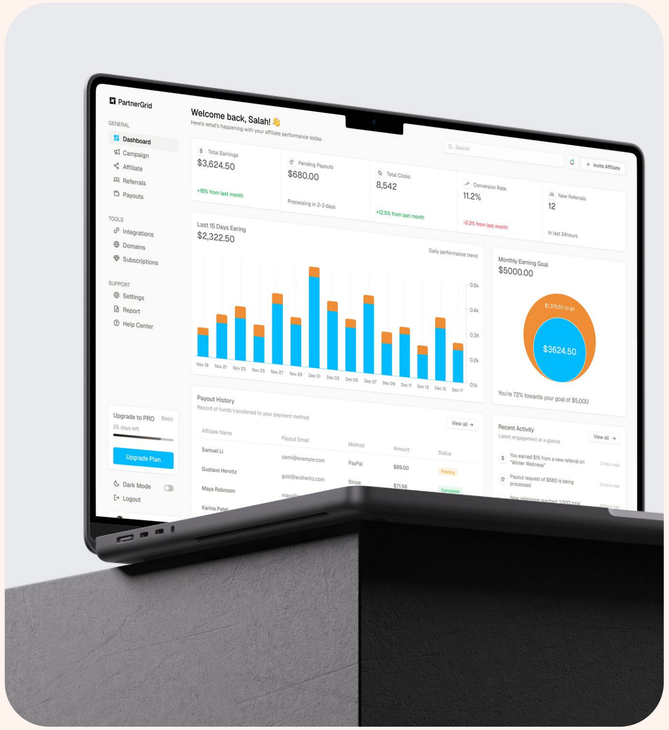
100% authentic products no dupes, no grey market imports

*E*xpert skincare guidance built around real skin results

A strong and growing community of beauty enthusiasts across India

How the *Affiliate* Program Works





Your Affiliate Link

You receive a unique trackable link when you join. Every sale made through your link is attributed to you automatically.

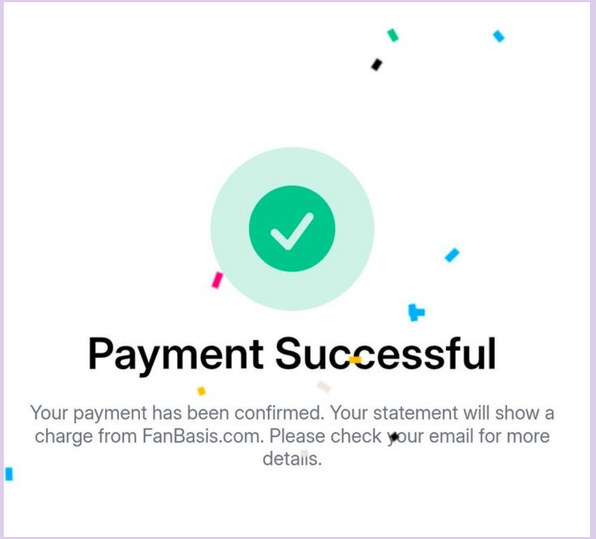
Commission Structure

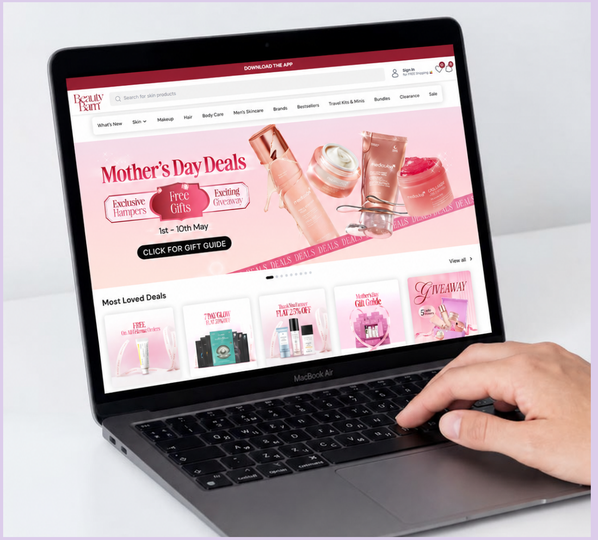
- Commission Rate 5% on every confirmed order. Psst… we're working on even better commission rates for you.
- Cookie Duration 30 days from first click
- Minimum Payout Rs 1000
- Payment Method Via affiliate dashboard payout cycle confirmed on joining

Cookie Window

If someone clicks your link today and buys anytime within 30 days, that commission is yours even if they don't purchase straight away.

Commission & Payout Policy


Payment Successful
Your payment has been confirmed. Your statement will show a charge from FanBasis.com. Please check your email for more details.



- Commissions are calculated after order confirmation and the return period is complete
- If an order is refunded or cancelled, the commission is reversed
- Payouts are processed once your balance reaches a minimum of Rs 1,000
- All payout details are accessible in your affiliate dashboard

Where to
Share Your
Affiliate Link
Platform
How to Use It

01

INSTAGRAM BIO / LINKTREE

Add your link so every profile visit can shop your picks

02

REELS & POSTS

Feature the product and mention your link in the caption

03

INSTAGRAM STORIES

Use link stickers with product tags and your honest take

04

YOUTUBE DESCRIPTIONS

Link specific products in every skincare video you create

05

BLOG POSTS & NEWSLETTERS

Embed links naturally within routines, guides, and reviews

Content That *Converts*

AUTHENTIC REVIEWS
Share what you genuinely think. Your audience trusts your opinion because it's real.

SKINCARE ROUTINES
Show how the product fits naturally into your daily routine.

BEFORE & AFTER RESULTS
Real results build credibility and inspire purchases.

INGREDIENT EDUCATION
Teach your audience what an ingredient does and why it matters.

SKIN TYPE GUIDES
Help followers identify their skin type and recommend the right products.

Frequently Asked Questions

WHEN DO I GET PAID?

Once your balance reaches Rs 1,000 and the return period on orders is complete

WHAT IF A CUSTOMER RETURNS A PRODUCT?

The commission for that order is reversed from your balance

CAN I PROMOTE MULTIPLE PRODUCTS?

Yes and we encourage it. Routines and bundles tend to convert very well

CAN I GET A PERSONAL DISCOUNT CODE?

Some affiliates receive personalized codes. Speak to your Affiliate Manager about eligibility

CAN I RUN PAID ADS?

Unauthorized paid ads using Beauty Barn brand keywords are not permitted. Contact your manager before running any paid promotion.

WHO DO I CONTACT FOR HELP?

Reach your Affiliate Manager at
influencer@beautybarn.in
Phone **-8837059935** .
We aim to respond within 24 hours.

Creative *Asset Library*

All assets are available in your affiliate dashboard under the Creative Asset Library tab. Download and use them across your platforms. Do not alter logos or brand colors without written approval.

- Official Beauty Barn logos, icon files, and approved variations
- Product Images High-resolution product photos cleared for affiliate use
- Instagram Post Templates Branded Canva templates for feed posts — just add your caption
- Story Templates Vertical story templates with CTA areas and link sticker placement guides
- Reel Covers Branded cover frames to keep your Reels on-brand
- Sale & Promo Graphics Ready-to-use graphics for seasonal campaigns and product launches
- CTA Stickers Swipe-up, shop-now, and link-in-bio stickers in Beauty Barn brand colors
- Content Hooks Opening line ideas for Reels, Stories, and captions to stop the scroll

Usage Note:
All assets are for Beauty Barn affiliate promotion only and may not be used for any other brand or commercial purpose.

Product *Information Sheet*

A dedicated Product Information Sheet is provided separately to help you talk about Beauty Barn products with confidence and accuracy. Refer to it whenever you are creating content.

For each bestselling product, the sheet covers:

- Key benefits and what results to expect
- Hero ingredients and what they do for the skin
- Skin concerns the product addresses
- Unique selling points (USPs) to highlight in your content
- Who the product is best suited for
- Suggested talking points to use in captions, videos, and reviews

INTRO

LOGO

LOGO USAGE

COLOUR PALETTE

COLOUR COMBINATION

BRAND FONTS

TYPOGRAPHY

TONE OF VOICE

DO’S & DON’TS

BRAND GUIDELINES

Brand Guidelines serve as your brand's rule book, outlining every aspect of how your visual identity should be presented to the world. They provide clear instructions on the correct usage of your logo, typography, colours, imagery, and other brand elements. By following these guidelines, every piece of marketing collateral, whether it's a brochure, website, social media post, or billboard, maintains a cohesive and unified look.

Consistency is key in building brand recognition and trust. When a brand is presented consistently across various channels and touchpoints, it becomes instantly recognisable to it's audience. This consistency fosters a sense of reliability and professionalism, distinguishing your brand from competitors and leaving a lasting impression on potential customers.

MONOGRAM LOGO

The Beauty Barn monogram is a refined brand mark for small-scale uses like stamps and labels. Formed from broken “B” letterforms, it creates a subtle, repeatable pattern.

SECONDARY LOGO

The secondary logo is a flexible variation of the primary logo, designed for specific uses while maintaining the brand’s core identity.

LOGO USAGE

- Always use the approved logo files provided in the Creative Asset Library.
- Maintain the minimum clear space around the logo — no other elements should crowd it.
- Do not stretch, recolor, add effects, or alter the logo in any way.
- Do not place the logo on clashing backgrounds or low-contrast surfaces.

To ensure maximum visibility, it is essential to maintain a dedicated clear space around the logo at all times. This space acts as a protective barrier, preserving the clarity and prominence of the logo amongst surrounding elements such as text or other graphics

BRAND COLOURS

#962E3C

#E69DAF

#F6E4E8

#DCCEEB

#FCE1D3

COLOUR COMBINATION

TEXT COLOUR

TEXT COLOUR

TEXT COLOUR

TEXT COLOUR

TEXT COLOUR

TEXT COLOUR

TEXT COLOUR

TEXT COLOUR

Colour combinations can affect the readability and legibility of your logo and copy. When it comes to your brand, ensure you use the correct colour combinations to maintain a high level of readability and legibility

BRAND FONTS

Awesome Serif

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

DM Sans

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

Newsreader

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

Heading type

Type: Awesome Serif Bold

Sub-Heading type

Type: DM Sans Bold

Body type

Type: DM Sans Regular

Heading type

Type: Awesome Serif Bold

For use in body text, all paragraphs and lengths of content.

Sub-Heading type

Type: DM Sans Bold

For use to introduce paragraphs and headings

Body type

Type: DM Sans Regular

For use in body text, all paragraphs and lengths of content.

Do's & Dont's

DO'S

- Promote authentically
- Only recommend products you genuinely believe in
- Share honest experiences
- Real reviews build trust and drive long-term sales
- Educate your audience
- Ingredient knowledge, skin type guides, and routines add real value
- Use approved assets
- Always use visuals from the Creative Asset Library
- Stay accurate
- Use claims from the Product Information Sheet only

DONT'S

- **No false claims:** Do not make unverified medical or clinical skincare promises
- **No counterfeit promotion:** Never promote or compare Beauty Barn products with fakes
- **No unauthorized paid ads:** Do not run paid ads using Beauty Barn brand keywords without approval
- **No brand misrepresentation:** Do not alter promotions, discounts, or offers without written approval
- **No unapproved collabs:** Do not co-brand or run joint promotions without clearance

Your Affiliate Manager

Your Affiliate Manager is your dedicated point of contact for everything commission queries, creative support, campaign opportunities, or account issues.

Name: Nola
Email: influencer@beautybarn.in
Response Time: Within 24 business hours
Phone-8837059935

Thank you for being part of the Beauty Barn family.
Let's grow, glow, and earn together.